

# Hyperion Focus 16

## True OLAP Experience / Something Beyond Smart View

Andrew Wakelam  
Product Manager  
Cubus

# Cubus at a Glance

---



21 years of Essbase experience

Providing software & services for Essbase



Headquarter in Germany – partners around the world



Awarded Hyperion partner 2000 & 2007



Specialized Partner:  
Oracle Essbase  
Oracle BI

# Cubus Customers

---

Carl Zeiss

BMW

Lufthansa AirPlus

MetLife

JP Morgan Chase

DHL

Chicago Symphony

Orchestra

Amnesty International

UBS

Saint Gobain

MasterCard

Nokia Networks

Sodexo

Remy Cointreau

Papa John's Pizza

Smurfit Kappa Group

Toromont

PTC

Microsoft

Johnson & Johnson

T-Mobile

and many more...

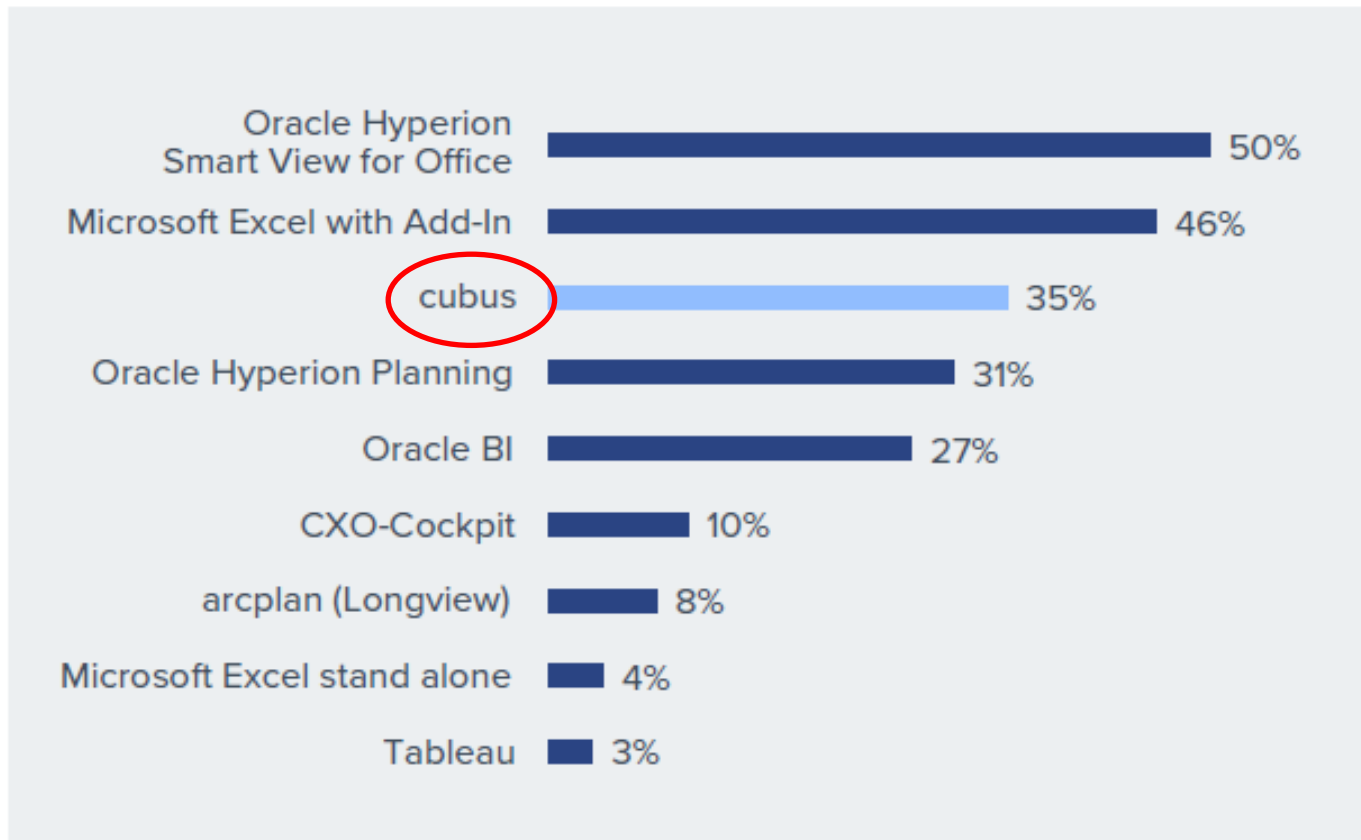
# BI Survey 2016

The world largest BI survey

**3,137** participants  
**2,611** detailed answers  
**37** products



# BI Survey 2016 - Frontends for Essbase

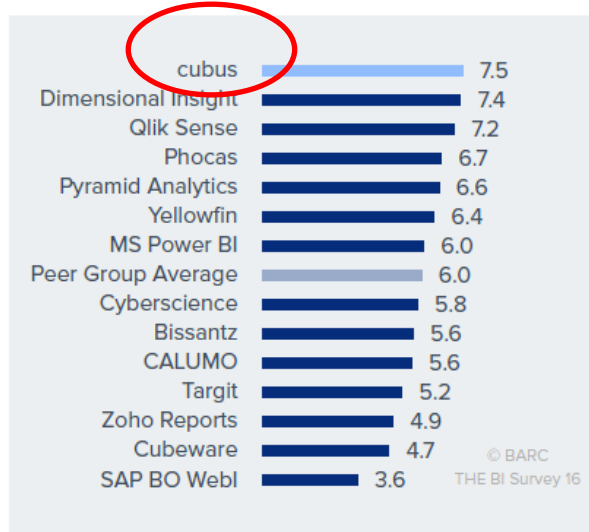


# Results BI Survey 16 - Agility

## Agility – Top-ranked



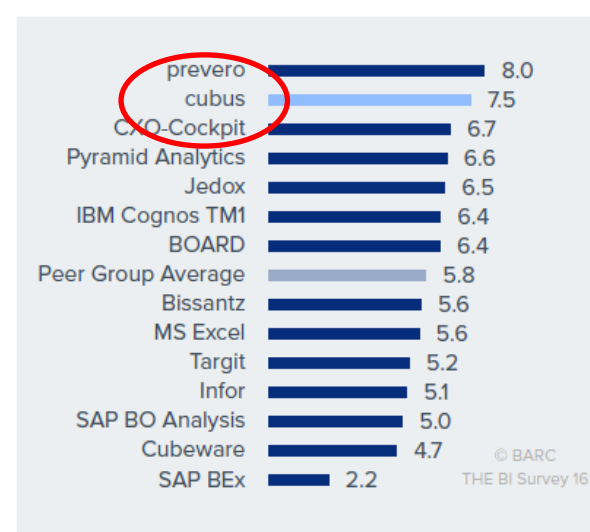
Peer group: self-service reporting-focused products



## Agility – Leader



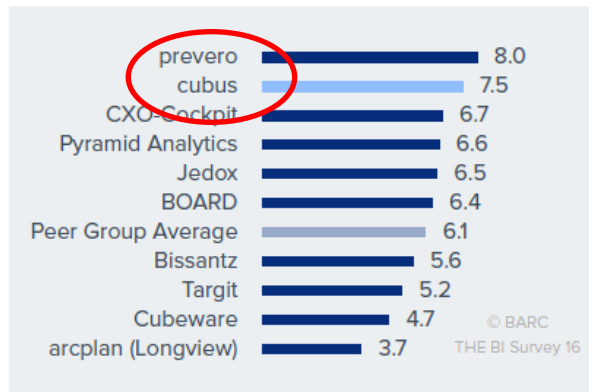
Peer group: OLAP analysis-focused products



## Agility – Leader



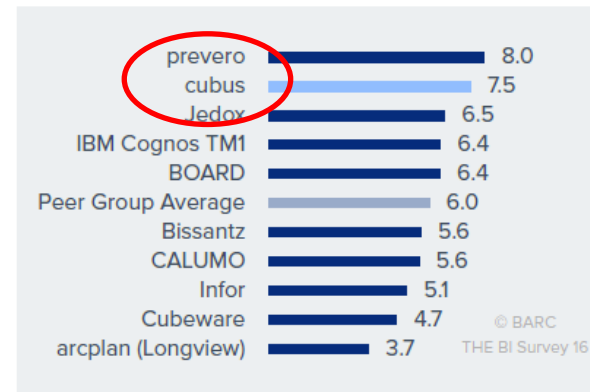
Peer group: EMEA-focused vendors



## Agility – Leader



Peer group: integrated performance management products

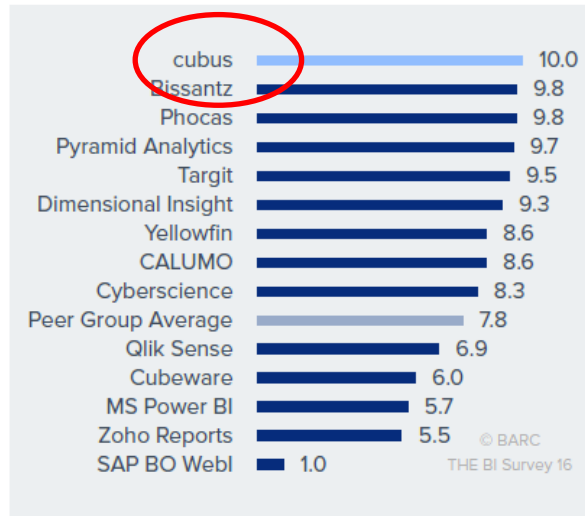


# Results BI Survey 16- Vendor Support

## Vendor support – Top-ranked



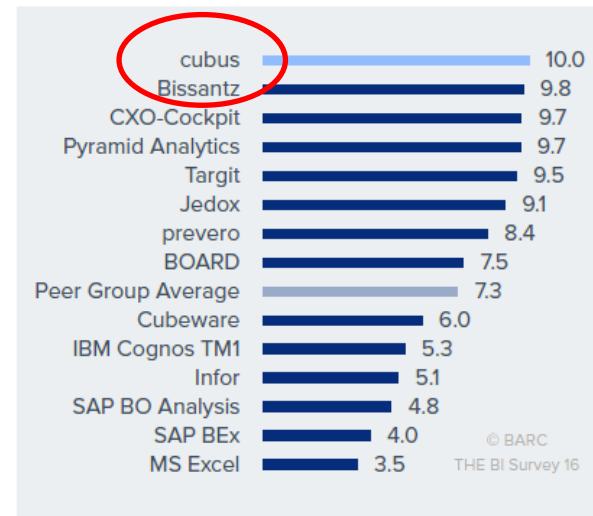
Peer group: self-service reporting-focused products



## Vendor support – Top-ranked



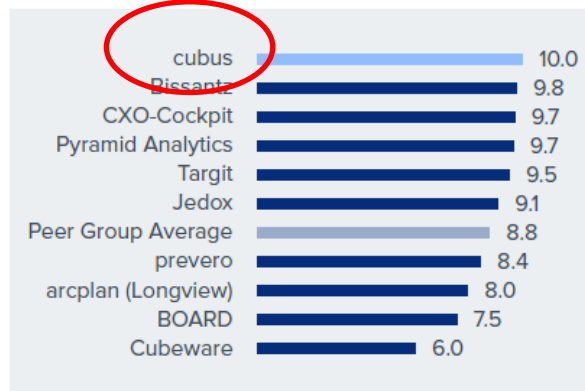
Peer group: OLAP analysis-focused products



## Vendor support – Top-ranked



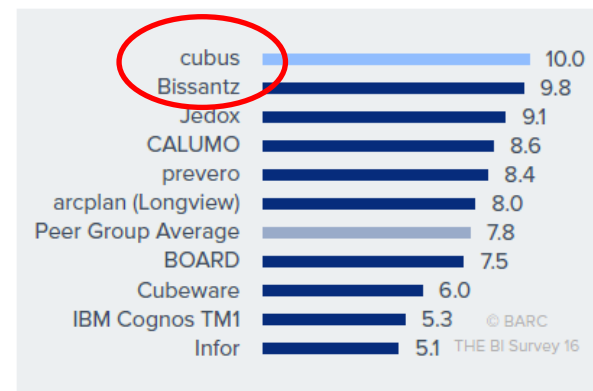
Peer group: EMEA-focused vendors



## Vendor support – Top-ranked



Peer group: integrated performance management products

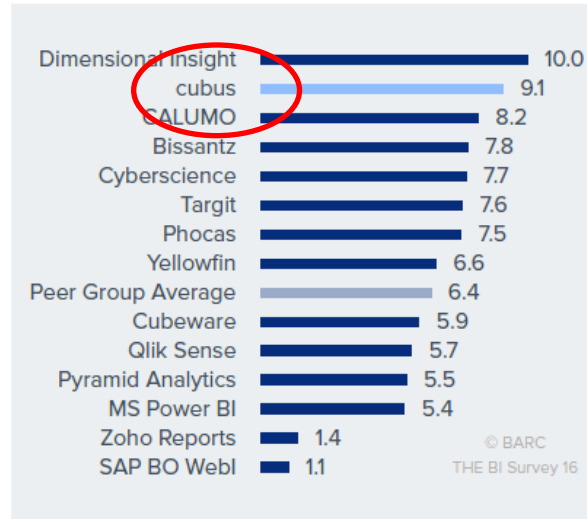


# Results BI Survey 16 – Implementer Support

## Implementer support – Leader



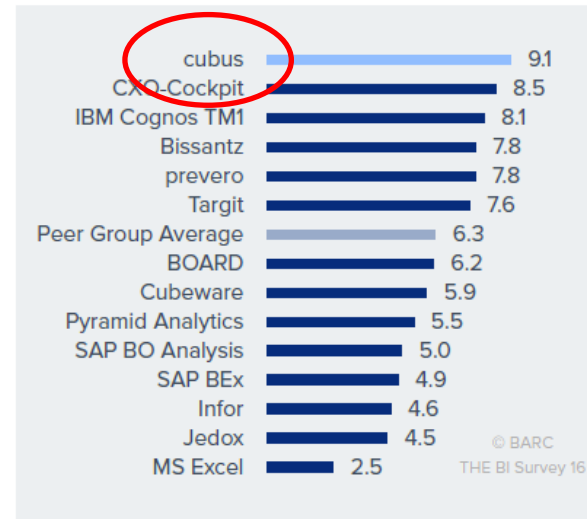
Peer group: self-service reporting-focused products



## Implementer support – Top-ranked



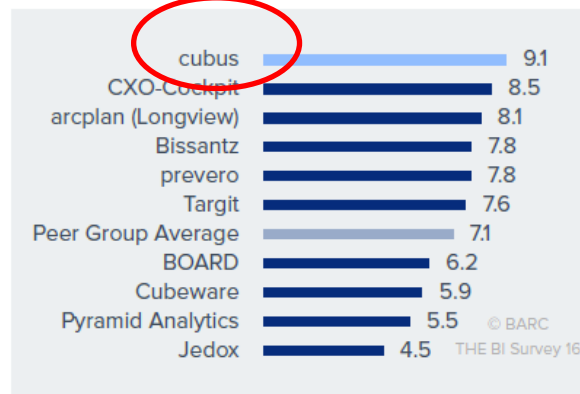
Peer group: OLAP analysis-focused products



## Implementer support – Top-ranked



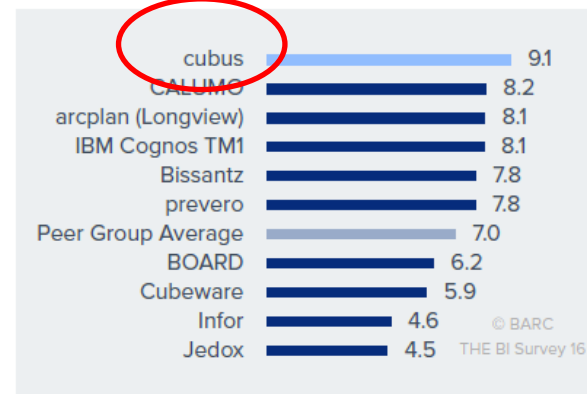
Peer group: EMEA-focused vendors



## Implementer support – Top-ranked



Peer group: integrated performance management products



# What is cubus EV?

---

cubus outperform EV Analytics  
is a software product  
for decision makers and their analysts  
to generate meaningful information  
out of multidimensional OLAP databases.  
(Oracle Essbase, Microsoft Analysis Services and IBM TM1)

# Objectives for EV-technology

---

- What to expect from EV today and in the future
  - Great user experience
  - Freedom of Analytics – real self service for end-users
  - Fast response times
  - Peace of mind for IT

# Cubus outperform EV Analytics

---

- Demo

# Integration

---

- PowerPoint
- Outlook
- Portals
- API Available

# Oracle BI

ORACLE Advanced Analytics

Search All

Advanced Help Sign Out

**cubus & OBIEE Integration** Home Catalog Favorites Dashboards New Open Signed In As EVOBIUser

EV im Oracle BI EV als Fullscreen Dashboard mit Action Link

**Auswahl**

\* Jahr  
Jahr 2016

\* Vertriebsregionen  
Vertrieb

\* EV View  
Adhoc

**Trellis-Chart**

	Colours	Wallpapers	Carpets	Tools
Craftsmen				
Purchasing Association				
Internet				
Building center				

■ Umsatz — Menge

**cubus EV Integration**

TS : Year 2016 FY : Qtr. 1

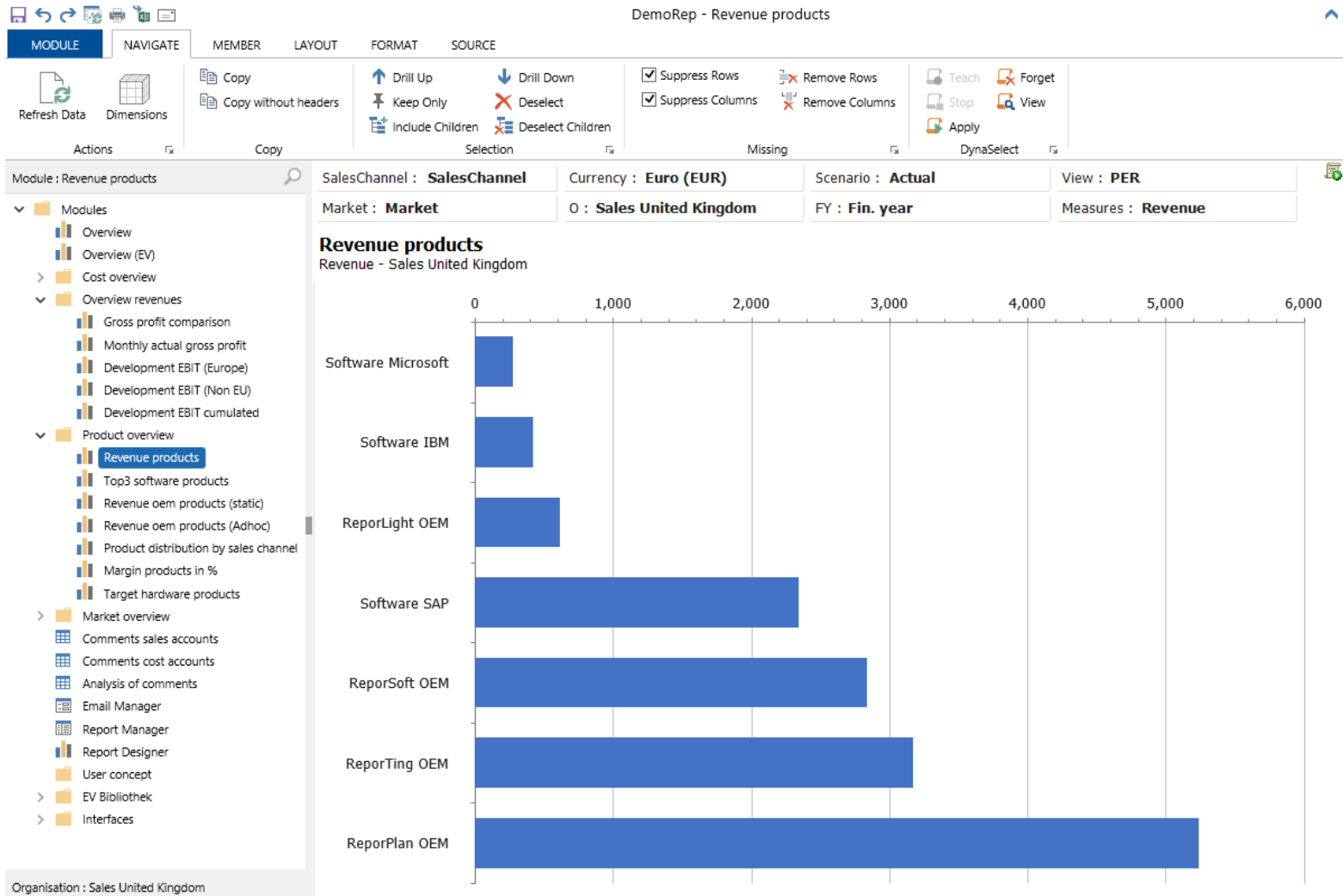
Market : Customers Measures : Gross turnover

**Actual vs. Budget**  
South

	Actual	Budget	Actual to Budget
Wallpapers	3.808.002	2.618.152	
Tools	85.316	68.583	
Carpets	792.620	545.120	
Product	10.061.133	8.152.447	

cubus outperform EV Analytics

# Outperform PM



# Essbase Specific Functionality

---

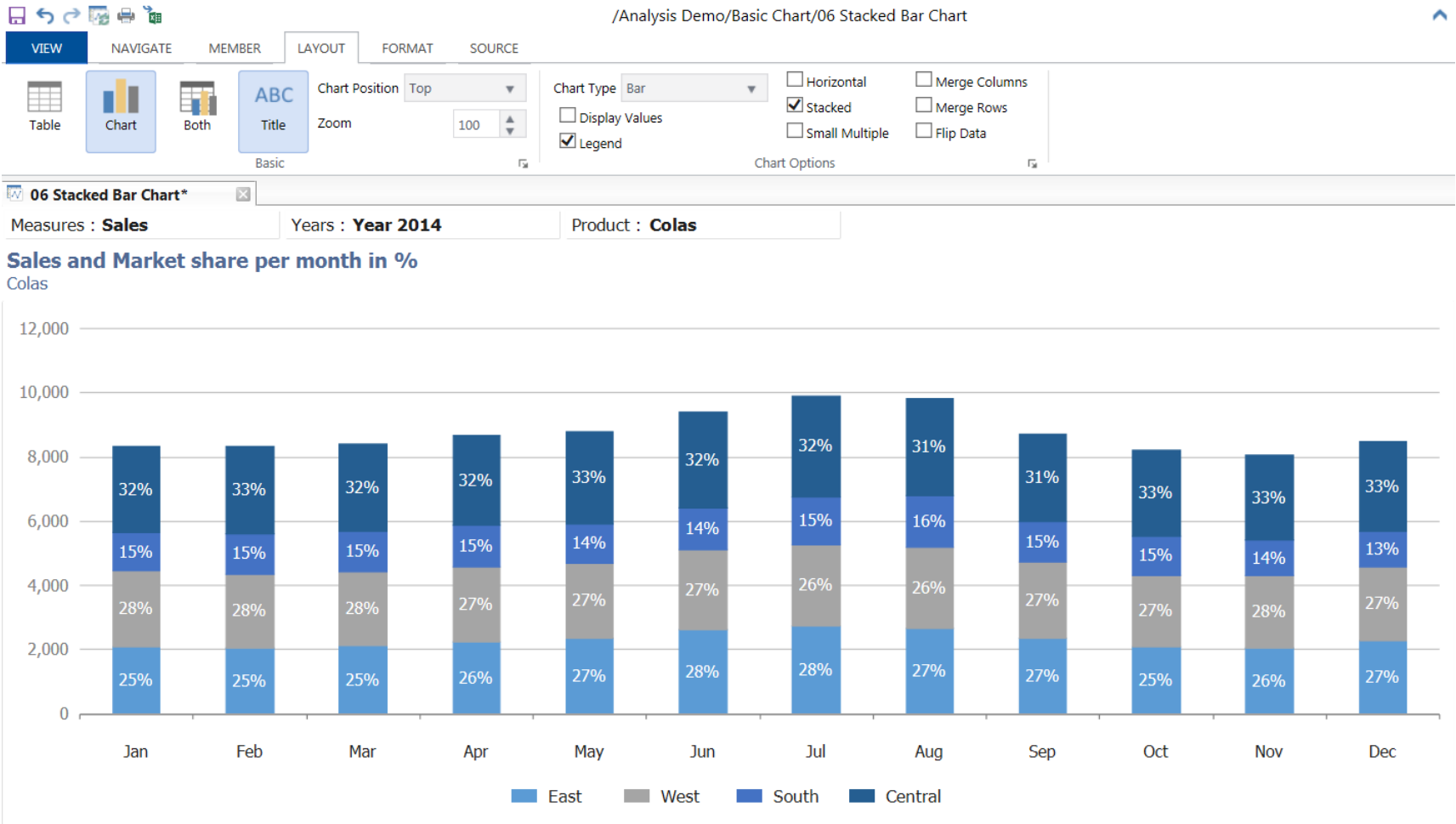
- Attribute Dimensions
- Dynamic Time Series
- Substitution Variables
- Data Entry
- UDA
- Calculation Scripts
- Personalised Outlines

# Try it for yourself

---

- Free 30 day trial version
- Try our support team
- [www.cubus-ev.com](http://www.cubus-ev.com)

# Questions



# Hyperion Focus 16

## Thank you



FDMEetoolbox



# **Hyperion Focus 16**

## **Back up Slides**

# History of IBM EV and cubus EV



1994: Executive Viewer Development

1998: EV 2.1

.....

2004: EV 5.1

2005: EV 6.0



2006: takeover of Temtec by Applix

2007: EV 9.1

2007: EV 9.2

2007: EV 9.3



2007: takeover of Applix by Cognos

2008: EV 9.4



2007: takeover of Cognos by IBM

2010: EV 9.5

2012: EV 10.1



1998: cubus starts selling & supporting Executive Viewer

2013: cubus EV 7.3

2012: cubus acquires EV source code from IBM

2013: cubus EV 7.4

2014: cubus EV 7.5

2014: cubus EV 7.6

2016: cubus EV 8.0

# Additional Information

/Analysis Demo/Tables/06 Table with Descriptive Elements

VIEW | NAVIGATE | MEMBER | LAYOUT | **FORMAT** | SOURCE

Show data in 1000   
  Name / alias in rows   
  Auto Size Headers  
 Name / alias in columns   
  Auto Size Column  
 Indent row headers

Size: 11    Font: Tahoma    Cell Width: 14  
 Decimals: 0

Styles    Generations and Levels    Members  
 Format    Default Styles    Scaling    Headers    Designs

06 Table with Descriptiv... x

Years : **Year 2015**    Measures : **Profit**    Market : **West**    Scenario : **Actual**

## Sales History

Pkg Type	Qtr1	Qtr2	Qtr3	Qtr4	History
Colas	1.058	862	912	3	
Cola    Can	1.063	1.207	1.359	266	Small
Diet Cola    Can	-68	-180	-156	-138	Small
Caffeine Free Cola    Bottle	63	-165	-290	-125	Medium
Root Beer	2.360	2.459	2.578	2.476	
Old Fashioned    Bottle	343	370	454	514	Small
Diet Root Beer    Bottle	1.220	1.260	1.335	1.274	Medium
Sasparilla    Bottle	797	829	790	688	Small
Birch Beer    Bottle					Medium
Cream Soda	2.398	2.780	2.981	2.732	
Dark Cream    Bottle	1.106	1.339	1.551	1.438	Large
Vanilla Cream    Bottle	389	517	477	413	Large
Diet Cream    Can	903	925	953	881	Small
Fruit Soda	1.428	1.527	1.586	1.401	
Grape    Bottle	1.160	1.185	1.290	1.237	XLarge
Orange    Bottle	1.017	1.137	1.210	954	XLarge
Strawberry    Bottle	-749	-795	-914	-791	XLarge

# Stepped Line

/Analysis Demo/Basic Chart/04 Line Chart with highest and lowest value

VIEW NAVIGATE MEMBER LAYOUT FORMAT SOURCE

Table Chart Both ABC Title

Chart Position Top

Zoom 100

Chart Type Line

Horizontal  Merge Columns

Display Values  Stacked  Merge Rows

Legend  Small Multiple  Flip Data

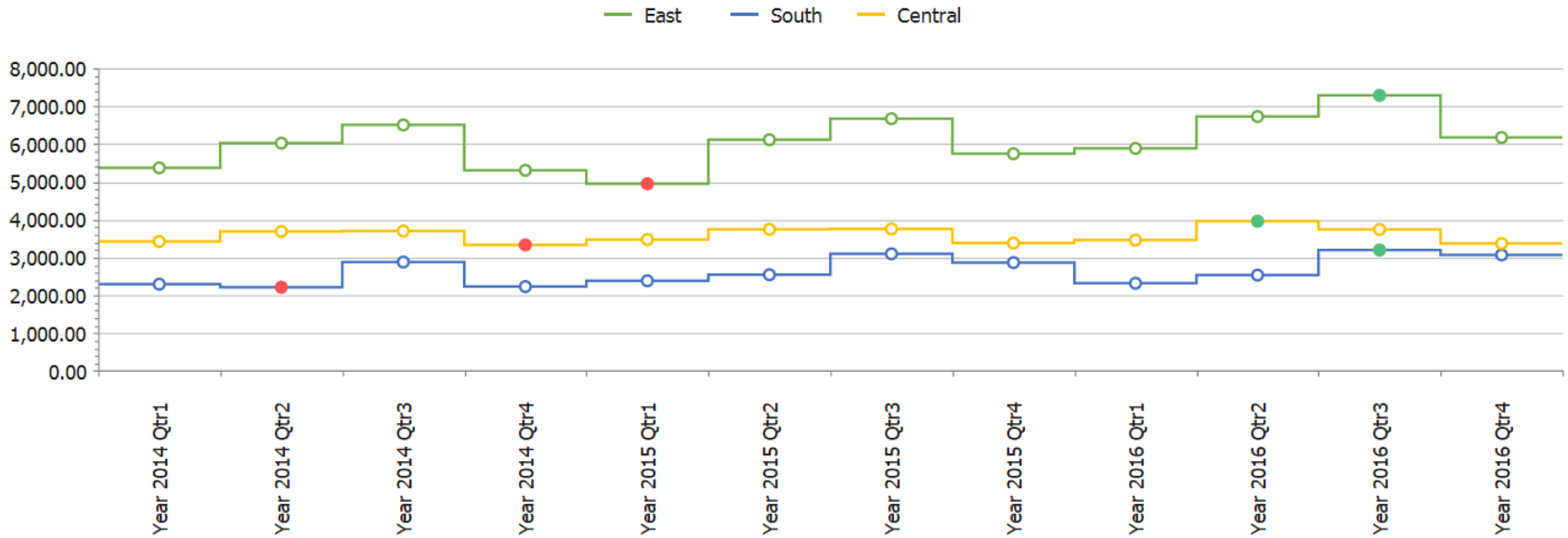
Chart Options

04 Line Chart with high...\*

Measures : Sales Time Series : Year Scenario : Actual Product : Cola

## Sales development per region

Cola - Actual



# Dashboard

/Analysis Demo/04 Dashboard/10 Market Analysis ^

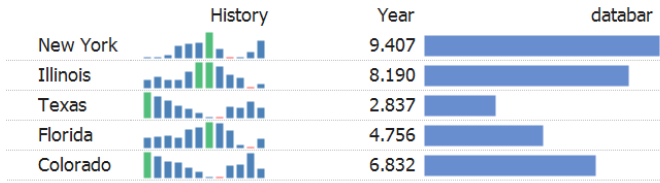
**VIEW** | NAVIGATE | MEMBER | LAYOUT | FORMAT | SOURCE | CANVAS

Refresh Data Data Entry Dimensions
Copy Copy without headers Paste
Drill Up Drill Down Keep Only Deselect Include Children Deselect Children
Suppress Rows Remove Rows Teach Forget
Suppress Columns Remove Columns Stop View
Apply

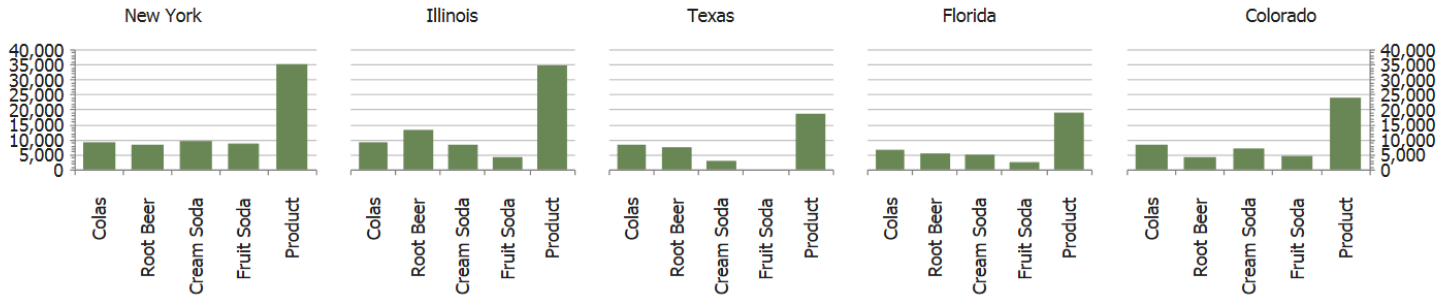
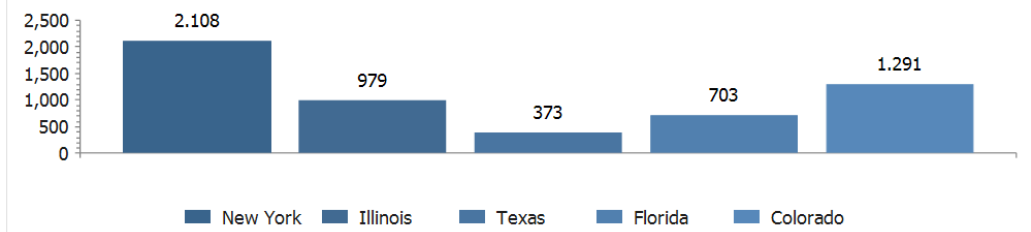
Actions | Copy | Selection | Missing | DynaSelect

Product : **Cream Soda**      Years : **2016**

## Market Analysis



## Yearly Marketing Expenses



# Databars

/Analysis Demo/Tables/03 Table with databars

VIEW | NAVIGATE | MEMBER | LAYOUT | FORMAT | SOURCE

Refresh Data | Data Entry | Dimensions

Copy | Copy without headers | Paste

Drill Up | Keep Only | Include Children

Drill Down | Deselect | Deselect Children

Suppress Rows |  Suppress Columns

Remove Rows | Remove Columns

Teach | Forget | Stop | View | Apply

Actions | Copy | Selection | Missing | DynaSelect

03 Table with databars\*

Measures : **Sales** | Scenario : **Actual** | Time : **Qtr2** | Market : **East**

## Profitability Analysis in k€

	Year 2014	databar 2014	Year 2015	databar 2015	Year 2016	databar 2016
Colas	7.230 €		7.338 €		7.946 €	
Cola	6.024 €		6.114 €		6.727 €	
Diet Cola	822 €		834 €		831 €	
Caffeine Free Cola	384 €		390 €		388 €	
Root Beer	5.902 €		5.917 €		5.757 €	
Old Fashioned	2.029 €		2.059 €		2.069 €	
Diet Root Beer	951 €		965 €		961 €	
Birch Beer	2.922 €		2.893 €		2.727 €	
Cream Soda	5.327 €		5.407 €		5.386 €	
Dark Cream	3.464 €		3.516 €		3.502 €	
Vanilla Cream	1.540 €		1.563 €		1.557 €	
Diet Cream	323 €		328 €		327 €	
Fruit Soda	3.990 €		4.050 €		4.034 €	
Grape	1.757 €		1.783 €		1.776 €	
Orange	755 €		766 €		763 €	
Strawberry	1.478 €		1.500 €		1.494 €	