

Hyperion Focus - London 2014

Provisional Agenda



Day 1 – Perspective on Technology Pavilion Stand (Oval end)			
8:30 – 9:15	Coffee and registration Alcock Room		
9:20 – 9:30	Welcome & Overview Long Room		
9:30 – 10:00	Guest Speaker- Kate Fletcher former England hockey player and board member at Britvic Long Room		
10:10 – 10:45	Oracle Hyperion Roadmap & Update Rich Wilkie - VP Oracle Product Development Long Room		
10:45 – 11:10	Refreshment Break Alcock Room		
	Prince of Wales Room	Captains Room	Long Room
11:15 – 11:55	Data from SAP: it's not difficult Peter Day - EPM FastTrack	Build a Hyperion Center of Excellence with an Automated Help Desk & Knowledge Base Rob Poirier – Accelatis	An alternative look at an alternative HFM Reporting and Analysis solution Simon Martyn - MerlinXL
12:00 – 12:45	Make Transfer Pricing a reality Christian Kobel - HTP	Hyperion Planning in the Cloud Kevin McCarthy - Oracle	Support simplified Stuart Lothian – AMOSCA
12:45 – 1:45	Lunch Alcock Room		
1:45 – 2:45	QMR User Group Host – Rich Wilkie, Oracle	Merlin XL User Group Host – Simon Martyn / Matthew Prior	Accelatis User Group Host – Jonathan Berry / Steve Knowles
2:50 – 3:50	Effective Insight for Hyperion with Web-Based and Mobile Reporting Mark Armstrong - CXO Cockpit	EPM Maestro User Group Host – Noel Gorvett	User Group Report Authority Host - Michael Grieger
3:55 – 4:15	Refreshment Break Alcock Room		
4:15 – 5:00	EPM - Sharing the insights with OBIEE John Baker - Oracle	The Anatomy of a Hyperion project TBC	Stress Testing EPM: Is it worth it? Alan Lord - Infratects
5:30 – 7:30	Reception and Social evening Alcock Room		

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Day 2 – Perspective on Business OCS Stand (Vauxhall end)			
8:30 – 9:30	Coffee and registration India Room		
9:30 – 9:40	Welcome & Overview India Room		
9:40 – 10:15	Streamlining the Financial Close Rich Wilkie – Oracle India Room		
	India Room	Pakistan Room	Exec box
10:20 – 11:00	A Hyperion focus on Regulatory Reporting Steen Christiansen, Saxo Bank	Migration to FDMEE Marcus Hemy, Keyteach	Private, Cloud or On-Premise Frank Wessels, Infratects
11:05 – 11:50	Integrated Reporting Speaker TBC		Best practices in FP&A Nuno Fonseca - EY
11:15 – 11:45	Refreshment Break India room		
11:45 – 12:30	The Hyperion Journey at Travis Perkins Jeremy Askew, Travis Perkins	HPCM: A Bird's Eye View Simon Beesley, Keyteach	TBA
12:15 – 1:15	Lunch India Room & terrace		
1:20 – 2:20	Diversity of reporting solutions using HFM Milagros Sanchez & Albert Lengauer, Mondy	DRM Demystified Simon Beesley & Marcus Hemy, Keyteach	Corep/Finrep/CRDIV – what we have seen, and what to expect Speaker TBC, EBA
2:25 – 3:25	Small business thinking, big business challenge TBC		TBA
3:30 – 4:00	Refreshment Break		
4:05 – 5:00	Roundtable 1 Regulatory and Compliance Reporting Requirements Host - Michael Grieger	Roundtable 2 The 11.1.2.3 Experience Host – Peter Wilson	Roundtable 3 Topic C Host -
5:00 – 5:15	Close		

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Session Abstracts

Tuesday 09h30-10h00	Keynote Speaker Kate Fletcher	Long Room
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Kate is an experienced board level executive with 20 years general management and sales & marketing leadership experience in some of the world's leading FTSE100 & 250 fast moving consumer goods businesses. Most recently Kate was Commercial Director on the GB Board of Britvic Soft Drinks PLC and previously at GlaxoSmithKline PLC, United Biscuits Ltd and Nestle PLC. Kate has a proven track record of leading performance transformations, turnarounds and startups within big businesses.

Outside work Kate is passionate about sport and connects her leadership and team learnings from sport back to business. In sailing she competed as an amateur in the Round the World Yacht Race and played England junior hockey and English National League hockey for 12 years.

Kate left corporate life 1 year ago after the birth of her second child, and is now Group Chairman with Vistage, where she chairs CEO peer group advisory boards and coaches and mentors CEO's and business owners.

Tuesday 10h10-10h45	Oracle Hyperion Roadmap & Update Rich Wilkie, Oracle	Long Room
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Wondering what plans Oracle have for EPM & BI technologies. Rich has been working (as a client, then for Hyperion, and now Oracle) with Hyperion technologies since Micro Control.

An overview of the plans, thoughts, ideas, and reality of the products and solutions that are in the focus of the Hyperion community.

Tuesday 11h15-11h55	Data from SAP: it's not difficult Peter Day, AMOSCA	Prince of Wales Room
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Abstract to come

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Tuesday 11h15 – 11h55	Build a Hyperion Center of Excellence with an Automated Help Desk & Knowledge Base Rob Poirier, Accelatis	Captains Room
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This session will walk through how the Help Desk can be leveraged to simplify and expedite the support cycle. We'll also explore tools and methodologies for building a Hyperion Help Desk. Lastly, we'll look at how several Hyperion clients have developed Help Desks of varying complexities. We'll show details on the effort that went into developing the Help Desk process as well as the benefits they've received. We'll also discuss how Accelatis software for Oracle Hyperion can also help streamline the support process.

Tuesday 11h15 – 11h55	An look at an alternative HFM Reporting and Analysis solution Simon Martyn, MerlinXL	Long Room
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A discussion and demonstration of an alternative to the standard HFM reporting tools of Smart View and Hyperion Reports. See how MerlinXL adds functionality to the areas the standard reporting tools do not address including Intercompany matching and journals. We also show you how MerlinXL functionality can be added to your existing Smart View reports.

Tuesday 12h – 12h45	Make Transfer Pricing a reality Christian Kobel	Prince of Wales room
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With Intercompany trade making more than 50% of worldwide trade, learn in this session how Hyperion Transfer Pricing-HTP fully integrated with Oracle Hyperion Financial management builds upon it using same data automating the transfer pricing calculation process. HTP will monitor, simulate, adjust and report your intercompany trade. Pragmatic examples will round-up the presentation and demonstrate the journey toward operational transfer pricing with Hyperion.

Tuesday 2h50 – 3h50	Effective Insight for Hyperion with Web-Based and Mobile Reporting Mark Armstrong	Prince of Wales room
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CXO-Cockpit delivers web-based and mobile dashboard solutions for Hyperion HFM, Hyperion Essbase, and Hyperion Enterprise EPM systems. The finance-owned suite of reporting tools offers cost-effective, quick-to-implement, and Excel-like functionality that enable effective decision making. During our

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presentation, the powerful reporting and dashboard functionality of the CXO-Cockpit will be demonstrated to you live. CXO-Cockpit serves a fast-growing user community of over 2,000 financial professionals and more than 60 leading multinationals globally.

Tuesday 2h50 – 3h50	Report Authority User Group Michael Grieger	Long room
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This forum is to be held for all users of Report Authority or those interested in understanding how report Authority could be used for producing free and fixed format regulatory reports. We will be discussing changes made in the most recent version of Report Authority and will talk about what to expect in the future.

Come and meet fellow users and share any tips or recommendations on any part of your regulatory reporting process which involves the use of Report Authority.

Tuesday 4h15 – 5h00	EPM - Sharing the insights with OBIEE John Baker	Prince of Wales Room
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Your EPM world is not an island – the information within needs sharing throughout the Enterprise; it needs to be reported in conjunction with other enterprise data; it needs to be delivered in a variety of formats; it needs to support multiple visualization techniques; it needs to be secure.

The Oracle Business Intelligence Foundation enables all this and more.

This introduction will give you an insight into Oracle’s strategic information delivery platform working in conjunction with the Hyperion product suite.

Tuesday 4h15 – 5h00	Stress Testing EPM: Is it worth it? Alan Lord	Long room
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You’ve upgraded to a new release; or are currently experiencing performance issues; or may have just built a brand new shiny EPM 11.1.2.3.500 production environment for your 500 global users. The specs tick all the boxes, your apps and reports have been developed and are ready to go; but how will the system cope at month end? At year end? Stress testing offers peace of mind; the ability to locate and troubleshoot potential and current issues; as well as the opportunity to benchmark your system’s performance. We will discuss the approach, requirements, benefits and difficulties of Load Testing EPM, and whether it should be an integral part of any new deployment.

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Wednesday 10h20 – 11h00	A Hyperion focus on Regulatory Reporting Steen Christensen	India room
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Steen Christensen from Saxo Bank will be discussing the increased burden of regulatory reporting and how their suite of Hyperion EPM products are used to address each area. A specific case study will be presented outlining the recent requirement for submitting CRD IV (COREP and FINREP) data to the European Banking Authority via their local banking supervisor, the Finanstilsynet in XBRL format. The decisions made, approach adopted, challenges faced and ultimate solution (which includes Oracle FDM, Planning, Essbase, HFM, OBIEE and AMOSCA's Report Authority) will be discussed.

Wednesday 10h20 – 11h50	Migration to FDMEE Marcus Hemy	Pakistan Room
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Get a hands-on appreciation of the various approaches and techniques required for migration from FDM Classic to FDMEE. Discover what can be reused and explore new features such as multidimensional mapping and how scripting is impacted by the new platform.

Wednesday 10h20 – 11h00	Private, Cloud or On-Premise Frank Wessels	Executive box
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When implementing Hyperion prior 2010, making choices for Infrastructure were pretty straight forward. The general consensus was to install Financial Data in the company's own Datacentre or with the overall IT provider. These days we are confronted with a variety of choices, where numerous suppliers deliver a lot of flavors when it comes to Hosting, Cloud or Managed Services. What are the differences and what information do you need to gather to make a well balanced choice?

Wednesday 11h45 – 12h30	HPCM: A Bird's Eye View Simon Beesley	Pakistan Room
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HPCM enables organisations to understand cost and profitability lines within their business to improve resource alignment, increase margins and ensure profitability. In this session attendees will get a hands-on appreciation of the software and an overview of the drivers and assignments required to model and report on data with HPCM.

Wednesday 11h45 – 12h30	- FP&A Emerging Practices - Delivering Best-in-Class Performance Management Nuno Fonseca	Executive Box
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Growing volatility in the business environment, cost pressures, and a new focus on enterprise performance management has generated a renewed interest in FP&A operating model.

This session will provide insight on the latest FP&A trends in the Financial Services industry. We will explore the integration of Risk and the link to KPIs and metrics in the FP&A process as well as the use of Scenario Modelling and Event driven forecasting.

Mr. Fonseca is a Senior Manager in the EMEIA Financial Services organisation at EY. Based in London he has more than 15 years experience working in the design and implementation of finance transformation programmes across different industries. He has experience defining the Financial Planning and Analysis (FP&A) and Group FP&A strategic future state vision having led transformation projects across Europe and the Americas.

Wednesday 1:20 – 3:25	DRM Demystified Simon Beesley and Marcus Hemy, Keyteach	Pakistan Room
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Many customers are using EPMA to manage metadata hierarchies within Hyperion applications and FDM to manage data integration. For those with a variety of Hyperion software solutions, there are also many advantages in implementing DRM to manage master data in combination with EPMA and FDM. Get a hands-on overview of DRM and an understanding of how it complements existing EPM solutions to provide seamless data and metadata integration.