

Hyperion Focus - London 2014

Provisional Agenda



Day 1 – Perspective on Technology Pavilion Stand (Oval end)			
8:30 – 9:15	Coffee and registration Alcock Room		
9:20 – 9:30	Welcome & Overview Long Room		
9:30 – 10:00	Key note – Kate Fletcher former England hockey player, and board member at Britvic Long Room		
10:10 – 10:45	Oracle Hyperion Roadmap & Update – Rich Wilkie VP – Oracle Product Development Long Room		
10:45 – 11:10	Refreshment Break		
	Prince of Wales Room	Captains Room	Long Room
11:15 – 11:55	Data from SAP: it's not difficult Peter Day - EPM FastTrack	Build a Hyperion Center of Excellence with an Automated Help Desk & Knowledge Base Rob Poirier - Accelatis	An alternative look at an alternative HFM Reporting and Analysis solution Simon Martyn - MerlinXL
12:00 – 12:45	Make Transfer Pricing a reality Christian Kobel - HTP	Hyperion Planning in the Cloud Kevin McCarthy - Oracle	Support simplified Stuart Lothian – AMOSCA
12:45 – 1:45	Lunch Alcock Room		
1:45 – 2:45	QMR User Group Host – Rich Wilkie, Oracle	Merlin XL User Group Host – Simon Martyn / Matthew Prior	Accelatis User Group Host – Rob Poirier / Steve Knowles
2:50 – 3:50	Effective Insight for Hyperion with Web-Based and Mobile Reporting Mark Armstrong - CXO Cockpit	EPM Maestro User Group Host – Noel Gorvett	Report Authority User Group Michael Grieger
3:55 – 4:15	Refreshment Break		
4:15 – 5:00	Essbase – understanding the power	The Anatomy of a Hyperion project	A technical session Infratects
5:30 – 7:30	Reception and Social evening		

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Day 2 – Perspective on Business OCS Stand (Vauxhall end)			
8:30 – 9:30	Coffee and registration India Room		
9:30 – 9:40	Welcome & Overview India Room		
9:40 – 10:15	Streamlining the Financial Close Rich Wilkie – Oracle India Room		
	India Room	Pakistan room	Exec box
10:20 – 11:00	A Hyperion focus on Regulatory Reporting - Steen Christiansen, Saxo Bank	Session 1 Migration to FDMEE Marcus Hemy, Keyteach	Diversity of reporting solutions using HFM - Milagros Sanchez / Mike Scammels, Mondy
11:05 – 11:50	greenEPM / IIRC session		Corep/Finrep/CRDIV – what we have seen, and what to expect Speaker TBC, EBA
11:15 – 11:45	Refreshment Break		
11:45 – 12:30	The Hyperion Journey at Tullett Prebon - Steven Christie, Tullett Prebon	HPCM: A Bird's Eye View Simon Beesley, Keyteach	FP&A Emerging Practices - Delivering Best-in-Class Performance Management Nuno Fonseca, EY
12:15 – 1:15	Lunch (India Room & terrace)		
1:20 – 2:20	Hosting vs. on-premise - discuss Infratecs	DRM Demystified Simon Beesley & Marcus Hemy, Keyteach	Open slot
2:25 – 3:25	What should we do? A reporting vision		Small business thinking, big business challenge
3:30 – 4:00	Refreshment Break		
4:05 – 5:00	Roundtable 1 Reg Reporting / Compliance	Roundtable 2 Topic B	Roundtable 3 Topic C
5:00 – 5:15	Close		

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Session Abstracts

Keynote – Kate Fletcher

Kate is an experienced board level executive with 20 years general management and sales & marketing leadership experience in some of the world's leading FTSE100 & 250 fast moving consumer goods businesses. Most recently Kate was Commercial Director on the GB Board of Britvic Soft Drinks PLC and previously at GlaxoSmithKline PLC, United Biscuits Ltd and Nestle PLC. Kate has a proven track record of leading performance transformations, turnarounds and startups within big businesses.

Outside work Kate is passionate about sport and connects her leadership and team learnings from sport back to business. In sailing she competed as an amateur in the Round the World Yacht Race and played England junior hockey and English National League hockey for 12 years.

Kate left corporate life 1 year ago after the birth of her second child, and is now Group Chairman with Vistage, where she chairs CEO peer group advisory boards and coaches and mentors CEO's and business owners.

Oracle Hyperion Roadmap & Update – Rich Wilkie

Wondering what plans Oracle have for EPM & BI technologies? Rich has been working (as a client, then for Hyperion, and now Oracle) with Hyperion technologies since Micro Control.

An overview of the plans, thoughts, ideas, and reality of the products and solutions that are in the focus of the Hyperion community.

Effective Insight for Hyperion with Web-Based and Mobile Reporting – Mark Armstrong

CXO-Cockpit delivers web-based and mobile dashboard solutions for Hyperion HFM, Hyperion Essbase, and Hyperion Enterprise EPM systems. The finance-owned suite of reporting tools offers cost-effective, quick-to-implement, and Excel-like functionality that enable effective decision making. During our presentation, the powerful reporting and dashboard functionality of the CXO-Cockpit will be demonstrated to you live. CXO-Cockpit serves a fast-growing user community of over 2,000 financial professionals and more than 60 leading multinationals globally.

Migration to FDMEE – Marcus Hemy

Get a hands-on appreciation of the various approaches and techniques required for migration from FDM Classic to FDMEE. Discover what can be reused and explore new features such as multidimensional mapping and how scripting is impacted by the new platform.

HPCM: A Bird's Eye View – Simon Beesley

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HPCM enables organisations to understand cost and profitability lines within their business to improve resource alignment, increase margins and ensure profitability. In this session attendees will get a hands-on appreciation of the software and an overview of the drivers and assignments required to model and report on data with HPCM.

DRM Demystified – Simon Beesley/Marcus Hemy

Many customers are using EPMA to manage metadata hierarchies within Hyperion applications and FDM to manage data integration. For those with a variety of Hyperion software solutions, there are also many advantages in implementing DRM to manage master data in combination with EPMA and FDM. Get a hands-on overview of DRM and an understanding of how it complements existing EPM solutions to provide seamless data and metadata integration.

Make Transfer Pricing a reality - Christian Kobel

With Intercompany trade making more than 50% of worldwide trade, learn in this session how Hyperion Transfer Pricing-HTP fully integrated with Oracle Hyperion Financial management builds upon it using same data automating the transfer pricing calculation process. HTP will monitor, simulate, adjust and report your intercompany trade. Pragmatic examples will round-up the presentation and demonstrate the journey toward operational transfer pricing with Hyperion.

An look at an alternative HFM Reporting and Analysis solution – Simon Martyn

A discussion and demonstration of an alternative to the standard HFM reporting tools of Smart View and Hyperion Reports. See how MerlinXL adds functionality to the areas the standard reporting tools do not address including Intercompany matching and journals. We also show you how MerlinXL functionality can be added to your existing Smart View reports.

Build a Hyperion Center of Excellence with an Automated Help Desk & Knowledge Base - Rob Poirier

This session will walk through how the Help Desk can be leveraged to simplify and expedite the support cycle. We'll also explore tools and methodologies for building a Hyperion Help Desk. Lastly, we'll look at how several Hyperion clients have developed Help Desks of varying complexities. We'll show details on the effort that went into developing the Help Desk process as well as the benefits they've received. We'll also discuss how Acclatis software for Oracle Hyperion can also help streamline the support process.

FP&A Emerging Practices - Delivering Best-in-Class Performance Management - Nuno Fonseca

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Growing volatility in the business environment, cost pressures, and a new focus on enterprise performance management has generated a renewed interest in FP&A operating model.

This session will provide insight on the latest FP&A trends in the Financial Services industry. We will explore the integration of Risk and the link to KPIs and metrics in the FP&A process as well as the use of Scenario Modelling and Event driven forecasting.

Mr. Fonseca is a Senior Manager in the EMEIA Financial Services organisation at EY. Based in London he has more than 15 years' experience working in the design and implementation of finance transformation programmes across different industries. He has experience defining the Financial Planning and Analysis (FP&A) and Group FP&A strategic future state vision having led transformation projects across Europe and the Americas.