

# Hyperion Focus - London 2014

## Provisional Agenda



<b>Day 1 – Perspective on Technology</b> <b>Pavilion Stand (Oval end)</b>			
8:30 – 9:15	<b>Coffee and registration</b> Alcock Room		
9:20 – 9:30	<b>Welcome &amp; Overview</b> Long Room		
9:30 – 10:00	<b>Key note – Kate Fletcher</b> former England hockey player, and board member at Britvic Long Room		
10:10 – 10:45	<b>Oracle Hyperion Roadmap &amp; Update – Rich Wilkie</b> VP – Oracle Product Development Long Room		
10:45 – 11:10	<b>Refreshment Break</b>		
	Prince of Wales Room	Captains Room	Long Room
11:15 – 11:55	<b>Data from SAP: it's not difficult</b> Peter Day - EPM FastTrack	<b>The Help Desk process and building a community driven solution</b> Jonathan Berry - Accelatis	<b>An alternative look at an alternative HFM Reporting and Analysis solution</b> Simon Martyn - MerlinXL
12:00 – 12:45	<b>Make Transfer Pricing a reality</b> Christian Kobel - HTP	<b>Hyperion Planning in the Cloud</b> Kevin McCarthy - Oracle	<b>Support simplified</b> Stuart Lothian – AMOSCA
12:45 – 1:45	<b>Lunch</b> Alcock Room		
1:45 – 2:45	<b>QMR User Group</b> Host – Rich Wilkie, Oracle	<b>Merlin XL User Group</b> Host – Simon Martyn / Matthew Prior	<b>Accelatis User Group</b> Host – Jonathan Berry / Steve Knowles
2:50 – 3:50	<b>Effective Insight for Hyperion with Web-Based and Mobile Reporting</b> CXO Cockpit	<b>EPM Maestro User Group</b> Host – Noel Gorvett	<b>Report Authority User Group</b> Michael Grieger
3:55 – 4:15	<b>Refreshment Break</b>		
4:15 – 5:00	<b>Essbase – understanding the power</b>	<b>The Anatomy of a Hyperion project</b>	<b>A technical session</b> Infratects
5:15 – 5:30	<b>Reception</b>		
5:30 – 7:30	<b>Social evening</b>		

# Hyperion Focus - London 2014

## Provisional Agenda



<b>Day 2 – Perspective on Business</b> OCS Stand (Vauxhall end)			
8:30 – 9:30	Coffee and registration India Room		
9:30 – 9:40	Welcome & Overview India Room		
9:40 – 10:15	Streamlining the Financial Close Rich Wilkie – Oracle India Room		
	India Room	Pakistan room	Exec box
10:20 – 11:00	A Hyperion focus on Regulatory Reporting - Steen Christiansen, Saxo Bank	Session 1 Migration to FDMEE Marcus Hemy, Keyteach	Diversity of reporting solutions using HFM - Milagros Sanchez / Mike Scammels, Mondi
11:05 – 11:50	greenEPM / IIRC session		Corep/Finrep/CRDIV – what we have seen, and what to expect Speaker TBC, EBA
11:15 – 11:45	<b>Refreshment Break</b>		
11:45 – 12:30	The Hyperion Journey at Tullett Prebon - Steven Christie, Tullett Prebon	HPCM: A Bird's Eye View Simon Beesley, Keyteach	Best practices in FP&A Nuno Fonseca, EY
12:15 – 1:15	<b>Lunch (India Room &amp; terrace)</b>		
1:20 – 2:20	Hosting vs. on-premise - discuss Infratecs	DRM Demystified Simon Beesley & Marcus Hemy, Keyteach	Open slot
2:25 – 3:25	What should we do? A reporting vision		Small business thinking, big business challenge
3:30 – 4:00	<b>Refreshment Break</b>		
4:05 – 5:00	Roundtable 1 Reg Reporting / Compliance	Roundtable 2 Topic B	Roundtable 3 Topic C
5:00 – 5:15	<b>Close</b>		

# Hyperion Focus - London 2014

## Provisional Agenda



### **Abstracts per session**

#### **Keynote – Kate Fletcher**

Kate is an experienced board level executive with 20 years general management and sales & marketing leadership experience in some of the world's leading FTSE100 & 250 fast moving consumer goods businesses. Most recently Kate was Commercial Director on the GB Board of Britvic Soft Drinks PLC and previously at GlaxoSmithKline PLC, United Biscuits Ltd and Nestle PLC. Kate has a proven track record of leading performance transformations, turnarounds and startups within big businesses.

Outside work Kate is passionate about sport and connects her leadership and team learnings from sport back to business. In sailing she competed as an amateur in the Round the World Yacht Race and played England junior hockey and English National League hockey for 12 years.

Kate left corporate life 1 year ago after the birth of her second child, and is now Group Chairman with Vistage, where she chairs CEO peer group advisory boards and coaches and mentors CEO's and business owners.

#### **Oracle Hyperion Roadmap & Update – Rich Wilkie**

Wondering what plans Oracle have for EPM & BI technologies. Rich has been working (as a client, then for Hyperion, and now Oracle) with Hyperion technologies since Micro Control.

An overview of the plans, thoughts, ideas, and reality of the products and solutions that are in the focus of the Hyperion community.

#### **Effective Insight for Hyperion with Web-Based and Mobile Reporting – Mark Armstrong**

CXO-Cockpit delivers web-based and mobile dashboard solutions for Hyperion HFM, Hyperion Essbase, and Hyperion Enterprise EPM systems. The finance-owned suite of reporting tools offers cost-effective, quick-to-implement, and Excel-like functionality that enable effective decision making. During our presentation, the powerful reporting and dashboard functionality of the CXO-Cockpit will be demonstrated to you live. CXO-Cockpit serves a fast-growing user community of over 2,000 financial professionals and more than 60 leading multinationals globally.

#### **Migration to FDMEE – Marcus Hemy**

Get a hands-on appreciation of the various approaches and techniques required for migration from FDM Classic to FDMEE. Discover what can be reused and explore new features such as multidimensional mapping and how scripting is impacted by the new platform.

#### **HPCM: A Bird's Eye View – Simon Beesley**

# Hyperion Focus - London 2014

## Provisional Agenda



HPCM enables organisations to understand cost and profitability lines within their business to improve resource alignment, increase margins and ensure profitability. In this session attendees will get a hands-on appreciation of the software and an overview of the drivers and assignments required to model and report on data with HPCM.

### **DRM Demystified – Simon Beesley/Marcus Hemy**

Many customers are using EPMA to manage metadata hierarchies within Hyperion applications and FDM to manage data integration. For those with a variety of Hyperion software solutions, there are also many advantages in implementing DRM to manage master data in combination with EPMA and FDM. Get a hands-on overview of DRM and an understanding of how it complements existing EPM solutions to provide seamless data and metadata integration.

### **Make Transfer Pricing a reality – Christian Kobel**

With Intercompany trade making more than 50% of worldwide trade, learn in this session how Hyperion Transfer Pricing-HTP fully integrated with Oracle Hyperion Financial management builds upon it using same data automating the transfer pricing calculation process. HTP will monitor, simulate, adjust and report your intercompany trade. Pragmatic examples will round-up the presentation and demonstrate the journey toward operational transfer pricing with Hyperion.

### **An look at an alternative HFM Reporting and Analysis solution – Simon Martyn**

A discussion and demonstration of an alternative to the standard HFM reporting tools of Smart View and Hyperion Reports. See how MerlinXL adds functionality to the areas the standard reporting tools do not address including Intercompany matching and journals. We also show you how MerlinXL functionality can be added to your existing Smart View reports.